

BENEFITS TO



STUDENTS



PARENTS



TEACHERS



SOCIETY



SCHOOLS



RIPCORD CONSULTING GUILD PVT LTD

[www.rcg.org.in](http://www.rcg.org.in)

# BENEFICIARIES OF RCG MEMAROO TRAINING PROGRAM



## TOPICS IN PROGRAM

DISCIPLINE  
KNOWLEDGE  
ENERGY

ADAPTIVE RELATIONSHIP  
WITH PEERS, TEACHERS AND PARENTS

BETTER PERFORMANCE IN EXAMINATIONS

PROBLEM SOLVING

TIME MANAGEMENT

STRESS MANAGEMENT

EFFECTIVE COMMUNICATION

EFFECTIVE LISTENING

VALUES

MEMORY TECHNIQUES

INTERPERSONAL SKILLS

GOAL SETTING

SELF MOTIVATION

POSITIVE APPROACH

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# MEMAROO TRAINING PROGRAM BENEFITS



## STUDENTS - ACADEMICS

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- Become more organized and self disciplined
- Become more attentive and enhance listening skills
- Study methods are improved
- Perform better in examinations
- Learn basic time management strategies and skills
- Set goals and also achieve them
- Become aware of their unique learning style
- Maintain adaptive relationship with peers, teachers and parents
- It leads to self motivation

## STUDENTS - NON ACADEMICS

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- Become creative and innovative
- Develop personal excellence
- Build effective communication skills
- Work on extra-curricular activities
- Healthy Interpersonal skills are built
- Stress levels get reduced
- Become smart work personalities

## TEACHER

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- Students are converted from distracting mode to attentive mode
- Teachers could get the work done without difficulty
- The daily routine schedule falls under control
- Get best academic performance when each student performs well
- Put maximum potential for each student to learn in an effective way
- Enjoy the teaching sessions and customize the lessons
- Concentrate on students' personality development activities
- Student teacher relationship are built in a prosperous way

## PARENTS

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- Become more satisfied on what they have spent on education
- Concentrate on financial aspects and other family issues
- Spend time with their children and inspire them to achieve success
- It reduces the stress level of parents about their children
- Deal the problems assertively if they are happy with their children
- Identify and fulfill the wants of children
- Approach their children in a friendly manner
- It helps for a good family bonding

## SCHOOL

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- The school could help the students in pursuing a career of their choice
- Focuses on holistic development of the student.
- School gets good recognition in Society

## SOCIETY

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- Well-organized student becomes a responsible citizen
- Problems within the society/community will be solved
- Trained students are good future team players, managers etc.,
- Society gets trustworthy citizens and great leaders
- Students achieve greater things in personal and professional life



# Who we are

RCG is a business support services company committed to Vision - Reality Excellence. We expertize in business transformation and Collaborative - Advantage through highly customized support & services in the areas of:

- ▶ Strategy, Operations, Organization & Human Systems
- ▶ Building Capabilities
- ▶ Mobilizing Organization & Driving Sustainable Improvements
- ▶ Decision Support
- ▶ Education
- ▶ Branding
- ▶ Realty and Facility Management

## RCG Advantage

We bring the following advantages to your business :

- ▶ Expertise in strategy-in-action and goal-seeking-process Deployment
- ▶ Diverse industry experience including FMCG, FMS, Retail, Education, Realty, IT & Media
- ▶ Panel of proven RCGexperts with experience beyond 15-20 years
- ▶ Flexible and modular engagement company-wide, function specific, temporal or perpetual

# How we do it

We believe that a vision should mould and compel the reality; reality should not affront and limit the vision.

Vision - Reality Excellence is our driving force to help, support a sustainable and entropy-balanced growth of business with higher degrees of rectitude.

We combine our no-otiose analytics, business and industry expertise, best practices and proven business transformation architecture to deliver solutions and support to your business.

## RCG Approach

Our approach evolves the client relationship through verifiable performance and delivery. Typically, the RCGengagement model will evolve the following steps :

### Step 1 : REALIZE

- ▶ You are faced with a strategic or operational challenge [ or ]
- ▶ You have pressures to deliver some specific results [ or ]
- ▶ You need some specific information or inputs to support decisions with major consequences [ or ]
- ▶ You are faced with severe cash-flow issues threatening the continuity of your business - Please Call Us

### Step 2 : UNDERSTAND & UNDERLINE

RCG undertakes a pin-hole peep into your issues followed by an extensive and formal Business-Entropy Study to culminate into five dimensional cognitive-analytical report;

- ▶ What's the Problem : definition dimension
- ▶ Why : the cause effect dimension
- ▶ Where's the Problem : locale dimension
- ▶ When : the time dimension
- ▶ Who : the causal-system dimension

### Step 3 : SOLUTION & DEPLOYMENT

RCG will develop the solution alternatives and outline the HOW - the solution & solution deployment dimension. The solution could be deployed by you or jointly with RCG with clearly defined & verifiable milestones.



# What we do

## RCG Business Support Services Portfolio

- ▶ Diagnostic and Strategic Appraisal
- ▶ Strategy-in-Action Modeling
- ▶ Goal-seeking-Process Deployment
- ▶ Creativity & Consciousness - Centric Cost Management
- ▶ Human Systems Management Services
- ▶ Realty Support Services
- ▶ Education

## RCG Training Advantages

- ▶ RCG Training Model is self performing model
- ▶ Ability to provide integrated training under one program
- ▶ Process oriented scalable model addressing specific needs of various groups
- ▶ High level of standards and practices
- ▶ Focus of capability development through structured training
- ▶ RCG passion for entrepreneurial and operational excellence
- ▶ RCG expertise in multi-dimensional business excellence.

## RCG Trainer

- ▶ Highly educated and subject -matter expert
- ▶ Certified through RCG's 'train the trainers program'
- ▶ Highly interactive & tech-supported
- ▶ Perfect sense of humor
- ▶ Ability to bridge old and new methods of training
- ▶ Proven professional track record

## Where we've done it

- ▶ FMCG
- ▶ FMS
- ▶ Publishing
- ▶ Insurance
- ▶ Retail
- ▶ Media
- ▶ Healthcare
- ▶ Institutions



# RCGServices

RCG - A OVERVIEW

[www.rcg.org.in](http://www.rcg.org.in)



### EDUCATION

Training for students to improve their memory techniques  
Training for students on Discipline, Knowledge and Energy  
College to Corporate – Training for students to fit themselves for corporate requirement  
Web development for Education  
Software for Educational Institutions

### REALTY SERVICES

Buying & Selling  
Rental  
Document Verification  
Financing  
Advisory

### HR SERVICES

Human Systems Services for Retail Industry  
Semi-Urban & Rural Setups  
Corporate-Academia Combine Recruitment  
Value On-Day-One Recruitment  
Training & Development



#### SCHOOLS - ENTREPRENEURSHIP SEEDING PROGRAM:

The objective is to plant the seeds of 'entrepreneurship' in schools starting from students of 6<sup>th</sup> to 12<sup>th</sup> standard. The program is built around some well known first generation entrepreneurial success stories delivered through highly engaging business stories, reading sessions and Q&A sessions using cartoon films, comic-scripts and other audio-visual tools. At the end of the program, it is expected that an entrepreneurial mindset should take roots in the subconscious mind and students make entrepreneurship as a career option.

#### COLLEGES - WORKSHOPS IGNITING ENTREPRENEURSHIP:

The college program comprises a 2-day workshop to encourage students towards entrepreneurship as a viable and dynamic career option. This is followed by a self paced learning program and self-assessment test. The students qualifying the entrepreneurial assessment test go through a rigorous training. This is designed to equip the students for taking entrepreneurship as vocation.

The students in batches will go through a 20-hour workshop followed by a technology-aided self paced e-learning program. In the final phase students go through all stages of setting up of a business unit, right from conceptualization to actually setting the unit. At the end of this level, students complete a project and exhibit their work for final evaluation.

#### START UPS- ENTREPRENEURIAL TRAINING PROGRAM:

This program is for individuals who start business. Without prior knowledge they will not be able to succeed in business. For those, RCG provides unique customized Entrepreneurial training which helps them to attain success.

#### SMALL & MEDIUM ENTERPRISES (SME) - STEP-UP PROGRAM:

RCG provide Entrepreneurial development training for small and medium entrepreneurs which will enhance them to attain the target in the most effective way.

ENTREPRENEURSHIP  
TRAINING

One of the biggest challenges that every student goes through is the transition from college to corporate life. All of a sudden, there is a change from assignments & mid-semesters to team work and limits. There is a vast difference in the way professors and managers operate. The major differences between being in the college and being in the corporate world are your schedule, your appearance, your word choice, and being on your own (money-wise).

RCG make students suitable for organizations' requirements and make them fit in to corporate culture. We fix them into the development of basic corporate ethics such as recognition, adaptation and commitment.

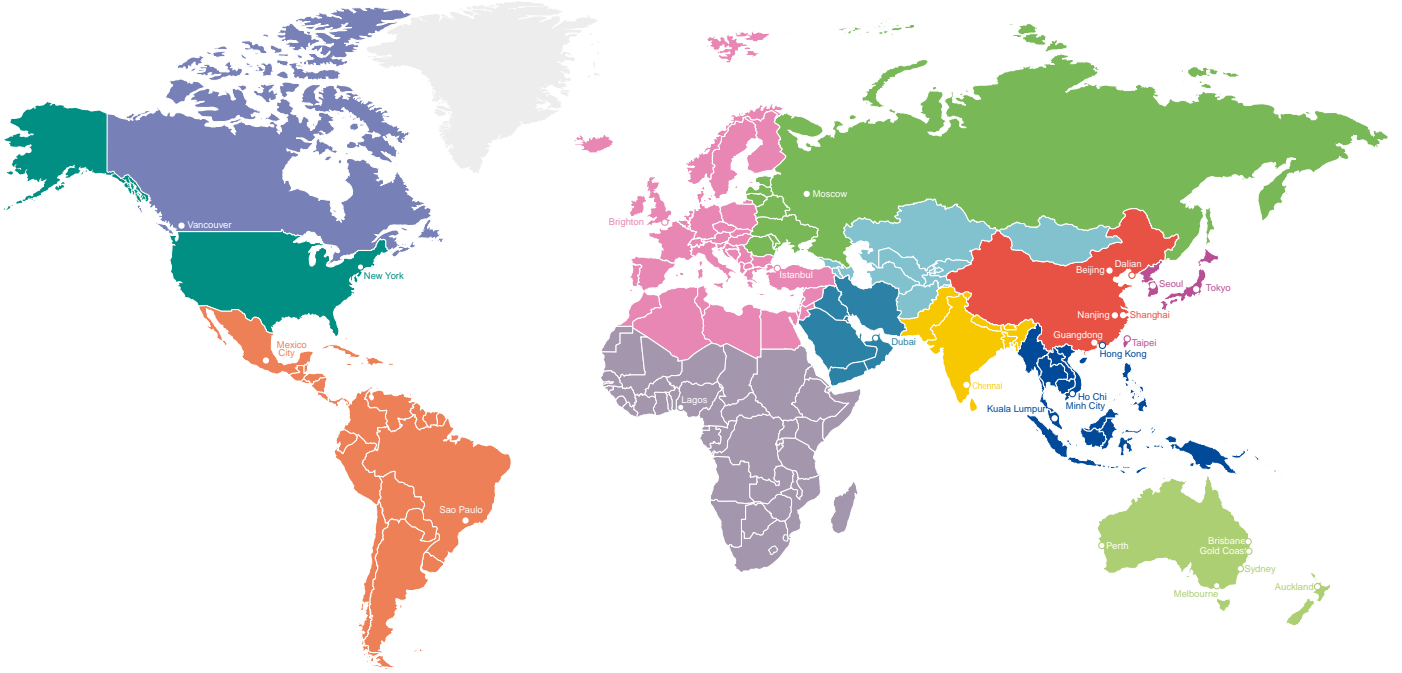
We have designed the College to Corporate training program covering the following soft skill aspects

- Effective Thinking
- Effective communication
- Group discussion
- KYC - Know Your Competence
- Interview techniques
- Motivation
- Goal setting
- Leadership
- Corporate Etiquettes
- Effective Time management

### INSTITUTIONAL COLLABORATION

In our juggernaut of progress the educational pedagogy is increasingly losing the connect with organizations that is necessary to develop some perennial human and leadership verities and certitude. RCG Business Connect Program links institutions and organizations to develop tomorrow's business leaders and managers and coach them to perfect in their professional and career endeavors.





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