

Vision - Reality Excellence



CORPORATE PROFILE



Business Transformation Architecture

Who we are

RCG is a business support services company committed to Vision - Reality Excellence. We expertize in business transformation and Collaborative-Advantage through highly customized support & services in the areas of:

- ▶ Strategy, Operations, Organization & Human Systems
- ▶ Building Capabilities
- ▶ Mobilizing Organization & Driving Sustainable Improvements
- ▶ Decision Support
- ▶ Finance
- ▶ Branding
- ▶ Realty and Facility Management

RCG Advantage

We bring the following advantages to your business :

- ▶ Expertise in strategy-in-action and goal-seeking-process Deployment
- ▶ Diverse industry experience including FMCG, FMC, Retail, Banking, Publishing, Insurance, Media, IT & BPO
- ▶ Panel of proven RCGexperts with experience beyond 15-20 years
- ▶ Flexible and modular engagement company-wide, function specific, temporal or perpetual
- ▶ Proven fluency in TQM, Six-Sigma, Lean-Sigma and ISO-9000 Methodologies



Satisfied



Fairly Satisfied



Not Sure



Dissatisfied



Why RCG ?

Vision - Reality Excellence



RCG Audit

- ▶ Process Audit
- ▶ Cost Audit
- ▶ Market Audit
- ▶ People Audit



RCG Programs

- ▶ Synergy-Max People Program
- ▶ Perpetual Brand-through-People Program
- ▶ Management-by-Values Program



RCG Productive Management

- ▶ Total Quality Management
- ▶ Six-Sigma Program
- ▶ Lean-Sigma Program
- ▶ ISO-9000 Program



RCG Creed

- ▶ DISCIPLINE :: Reconciling self-respect with obedience
- ▶ KNOWLEDGE :: Inspired & direct, emanating from vision & in-sight
- ▶ ENERGY :: Released from unalloyed spirit

What we do

RCG Business Support Services Portfolio

- ▶ Diagnostic and Strategic Appraisal
- ▶ Strategy-in-Action Modeling
- ▶ Goal-seeking-Process Deployment
- ▶ Creativity & Consciousness - Centric Cost Management
- ▶ ExpandBPO Services
- ▶ New Business Launch Services for BPO and Retail Sectors
- ▶ Venture Capital Support Services
- ▶ Human Systems Management Services
- ▶ Financial Support Services
- ▶ Realty Support Services

Where we've done it

- ▶ FMCG
- ▶ FMS
- ▶ Publishing
- ▶ Retail
- ▶ Insurance
- ▶ Media
- ▶ Healthcare
- ▶ Automotive
- ▶ IT / BPO
- ▶ Financial Services / Banking

RCG Credentials

From FMCG, Auto, Retail, Banking, Insurance to IT and BPO. RCG team has experience working with several 'key industries'.

- ▶ Pioneers of India's First Rural BPO
- ▶ Pioneers of India's First College-Campus BPO
- ▶ Pioneers of Distributed Supply Chain Model for Data Processing
- ▶ Pioneers of Manufacturing Practices for BPO
- ▶ Pioneers of CSR BPO

How we do it

We believe that a vision should mould and compel the reality; reality should not affront and limit the vision.

Vision - Reality Excellence is our driving force to help, support a sustainable and entropy-balanced growth of business with higher degrees of rectitude.

We combine our no-otiose analytics, business and industry expertise, best practices and proven business transformation architecture to deliver solutions and support to your business.

RCG Approach

Our approach evolves the client relationship through verifiable performance and delivery. Typically, the RCGengagement model will evolve the following steps :

Step 1 : REALIZE

- ▶ You are faced with a strategic or operational challenge [or]
- ▶ You have pressures to deliver some specific results [or]
- ▶ You need some specific information or inputs to support decisions with major consequences [or]
- ▶ You are faced with severe cash-flow issues threatening the continuity of your business - Please Call Us

Step 2 : UNDERSTAND & UNDERLINE

RCG undertakes a pin-hole peep into your issues followed by an extensive and formal Business-Entropy Study to culminate into five dimensional cognitive-analytical report;

- ▶ What's the Problem : definition dimension
- ▶ Why : the cause effect dimension
- ▶ Where's the Problem : locale dimension
- ▶ When : the time dimension
- ▶ Who : the causal-system dimension

Step 3 : SOLUTION & DEPLOYMENT

RCG will develop the solution alternatives and outline the HOW - the solution & solution deployment dimension. The solution could be deployed by you or jointly with RCG with clearly defined & verifiable milestones.



RCG Services

HR Services

- ▶ Human Systems Services for Retail Industry
- ▶ Semi-Urban & Rural Setups
- ▶ Corporate-Academia Combine Recruitment
- ▶ Value On-Day-One Recruitment
- ▶ Training & Development

Financial Services

- ▶ Active Portfolio Management
- ▶ Venture Capital
- ▶ Investments
- ▶ Financing & Loans
- ▶ Financial Appraisal

Realty Services

- ▶ Buying & Selling
- ▶ Rental
- ▶ Document Verification
- ▶ Financing
- ▶ Advisory

Institutional Collaboration

In our juggernaut of progress the educational pedagogy is increasingly loosing the connect with organizations that is necessary to develop some perennial human and leadership verities and certitude.

RCG Business Connect Program links institutions and an organizations to develop tomorrow's business leaders and managers and coach them to perfect in their professional and career endeavors.

Institutions in turn get to position themselves at the epicenter of progress and play the vital role in shaping the economic and social development structure. Organizations as well get to transcend the constricting engagement in surficial behavior-correction programs for their budding managers and leaders.



RCG Supports

RCG Aficionado

Seldom do we find us in work-roles, systems and structures which inspire and promote us to achieve our desired state of fulfillment and joy – which is the primary task of our developmental existence.

RCG welcomes individuals and small business entities to join us as an elite member of RCG Aficionado to manifest your true passion. After an affirmative conclusion of our mutual Compatibility-Appraisal, RCG will assist you with resource and structure to achieve your entrepreneurial objectives - still being an RCGian.

RCG Experts Panel

To do the right thing in the right way at each moment one must be in right consciousness. It cannot be done by any fixed mental rule... That's what a RCG expert is all about... no fixed rules... perfection is the goal... emotional purity is followed by intellectual clarity.

RCG Library

It is not possible to perform without an overt and theoretically sound philosophy. The modern management, however, is reluctant in seeking relevant support from expanses and reaches of human thoughts and experiences. It banks too much on utilitarian economics, statistical sociology and the like.

RCG invites your thoughts and experiences in the real life business saga – books, case studies, research and thought papers. Over a period RCG Library would be a rich thought-resource for the real-leaders in business worldwide.

RCG Book Review

We invite your books for a review by the RCGexperts Panel, the select book-reviews will be Published.

Post your Title for Review - library@rcg.org.in





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